



# Sponsorship Prospectus



queen\_city\_hacks



# The Problem

The current systems for computer science education in the Greater Charlotte Area are simply inadequate. Underprivileged and even well-funded schools in CMS and surrounding school systems often don't have accessible Computer Science education. Even students who go to schools that do have CS classes often don't have opportunities to utilize and demonstrate their skills and don't get the recognition they deserve.

# The Solution

We believe hackathons allow students to get hands-on with programming, focusing on Project-Based Learning, and rewarding students for their effort and skill. At Queen City Hacks, we will help GCA high school students from all backgrounds and skill levels learn, grow, and demonstrate their CS knowledge, through a collaborative, social event!

# How can you help?

Running a high school hackathon is not easy, especially in-person hackathons. To truly make Queen City Hacks possible, we need your support. There are many ways you can make Queen City Hacks a reality.

## Being a sponsor

By sponsoring, you're directly contributing to helping us make sure the event runs smoothly. Anything from \$250-\$5000 makes a difference and makes it easier for us to provide breakfast, lunch, snacks, prizes, and other supplies for the event. Our finances are completely open-source, and you can see how we spend every single dollar [here](#).

## Sending SWAG!

Attendees love freebies, and we want people to leave with plenty of mementos from the event. We would love it if you could send us some company swag and stickers!

## In-kind Support

In-kind support makes it easier for students to build projects, and introduce them to your products. You can provide us with licenses for your products, credits, and other resources useful for programmers of all skill levels.

## Hosting a Workshop

You can host a workshop that helps students learn new programming languages, concepts and provide them with the foundation to build and polish their own projects. Workshops are a big part of any hackathon!

# Benefits for you!

There are several benefits that we can provide in response for your support!

- Logo and branding on
  - Website
  - T-Shirts
  - Emails
  - More!
- “Workshop sponsored by”
- “The {COMPANY} award for”
- Tax-deductable donation

These benefits can be further discussed and we can see how well it works for you!

If you have any questions, email [contact@queencityhacks.com](mailto:contact@queencityhacks.com).